

**CONTACT INFORMATION:****P:** 1 855 660 LINK (5465) ext. 115**C:** +1 403 438 8080**E:** Denise.LeClaire@EnergyLinkCorp.com**DENISE LECLAIRE****Senior Director,
Strategic Sales & Market Development**

With a strong commitment to delivering client excellence, Denise has become a well-respected partner of choice for today's leading organizations. Backed by more than 25 years of extensive industry experience, she is recognized as an authority in Noise Management and Catalyst Systems, having assisted diverse company's solve complex challenges through innovative solutions. As the Senior Director, Strategic Sales & Market Development for EnergyLink International, Denise has fostered a highly responsive and customer centric environment that continues to push the boundaries as to what is possible.

Denise began her career as a research planner for public services within Calgary. She then expanded her experience to several government and service agencies before joining a major agricultural company's New Products R&D team in 1993 to undertake market research and new product idea generation. In 1998, Denise joined ATCO Noise Management as Manager of Marketing with a subsequent promotion to Manager, Sales & Marketing in 2000. She then assumed the leadership of the start-up Oil & Gas Division and International Business Development in 2015 and successfully carried on in this role after the business was sold to Tri-West Capital Partners on December 31, 2015 – the beginning of INNOVA Global. In 2018 Denise transitioned to Tesera Systems Inc as their Business Development Manager where she applied her expertise to promote customized and advanced software program solutions for governments, industries and organizations both domestically and internationally. Recognized for her strong commitment to surpassing client expectations and demonstrated drive for delivering more, Denise was recruited by EnergyLink International in 2020 to lead our business development practice.

Denise received her Masters of Geography with specialization in Demography from the University of Calgary. She has since supplemented her degree with courses in quantitative methods, new product development, strategic business planning, and communications as well as French and Spanish languages.



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