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JACKIE WONG THIOPOULOS

Senior Manager, Media and Customer Relations

Jackie is a well-recognized, results-driven sales and customer relations professional with over 20 years of experience and proven success developing new Canadian, US, and international advertising, and media opportunities. A creative thinker known for exploring opportunities outside of the box and discovering innovative solutions, Jackie is a natural relationship builder, strategic planner, and valued member of the Energylink team.

Jackie began her impressive career in 1988 as a Senior Account Manager for Gallop & Gallop Advertising Inc. In 1992 she was recruited by Astral Outdoor as an Account Executive. She later transitioned to Alliance Atlantis in 2000 as a National Account Executive. In 2005, Jackie joined The Weather Network as a National Account Executive. After six years in this role, Jackie assumed the role of Account Executive, National Sales for Bell Media in 2011. Recognized for her impressive portfolio of client centric programs and results-drive marketing campaigns, Jackie was recruited by EnergyLink as the Senior Manager, Media and Customer Relations.

Jackie majored in Advertising at Mohawk College from 1980 to 1983.

